

# ACHIEVING VALUE CHAIN SUSTAINABILITY IN ARTISANAL PRODUCTS

**Date: 14<sup>th</sup> February 2024**

**Duration: 1 hour 15 minutes (3:00pm – 4:15pm EST/ 6:30pm – 7:45pm IST)**

## AGENDA AND FLOW OF DISCUSSIONS

### OPENING REMARKS

**Time: 3:00pm – 3:05pm (EST)/ 6:30pm – 6:35pm (IST)**

<b>Welcome Remarks</b>	<b>Manjeet Kripalani</b> , Executive Director, Gateway House
<b>Opening Remarks</b>	<b>Abla Abdel Latif</b> , Executive Director and Director of Research, The Egyptian Center for Economic Studies (ECES)

### MODERATED PARTICIPANTS DISCUSSION

**Time: 3:05pm – 3:55pm (EST)/ 6:35pm – 7:25pm (IST)**

<b>Panelists from India</b>	<b>Preet Deep Singh</b> , Vice President, Invest India <b>Jaya Jaitly</b> , Founder and Chairperson, Dastkari Haat Samiti
<b>Panelists from Egypt</b>	<b>Bassel Rahmy</b> , Chief Executive Officer, MSME Development Agency, MSMEDA <b>Akila Rifaat</b> , Strategy and Development Consultant <b>Hesham El Gazzar</b> , Sustainable Development Consultant <b>Josline El Kholly</b> , Co-Founder, Jozee Boutique

### AUDIENCE Q&A

**Time: 3:55pm – 4:05pm (EST)/ 7:25pm – 7:35pm (IST)**

### CLOSING COMMENTS BY PANELISTS

**Time: 4:05pm – 4:10pm (EST)/ 7:35pm – 7:40pm (IST)**

### SUMMATION OF DISCUSSION & CLOSING REMARKS

**Time: 4:10pm – 4:15pm (EST)/ 7:40pm – 7:45pm (IST)**

<b>Closing Remarks</b>	<b>Manjeet Kripalani</b> , Executive Director, Gateway House
<b>Vote of Thanks</b>	<b>Abla Abdel Latif</b> , Executive Director and Director of Research, The Egyptian Center for Economic Studies (ECES)