

CAIRO FOR INVESTMENT AND REAL ESTATE DEVELOPMENT

**“A Journey for scale and
Sustainability”**



A product that takes 12 years to materialize Needs a very sustainable structure to invest in





Get to know us

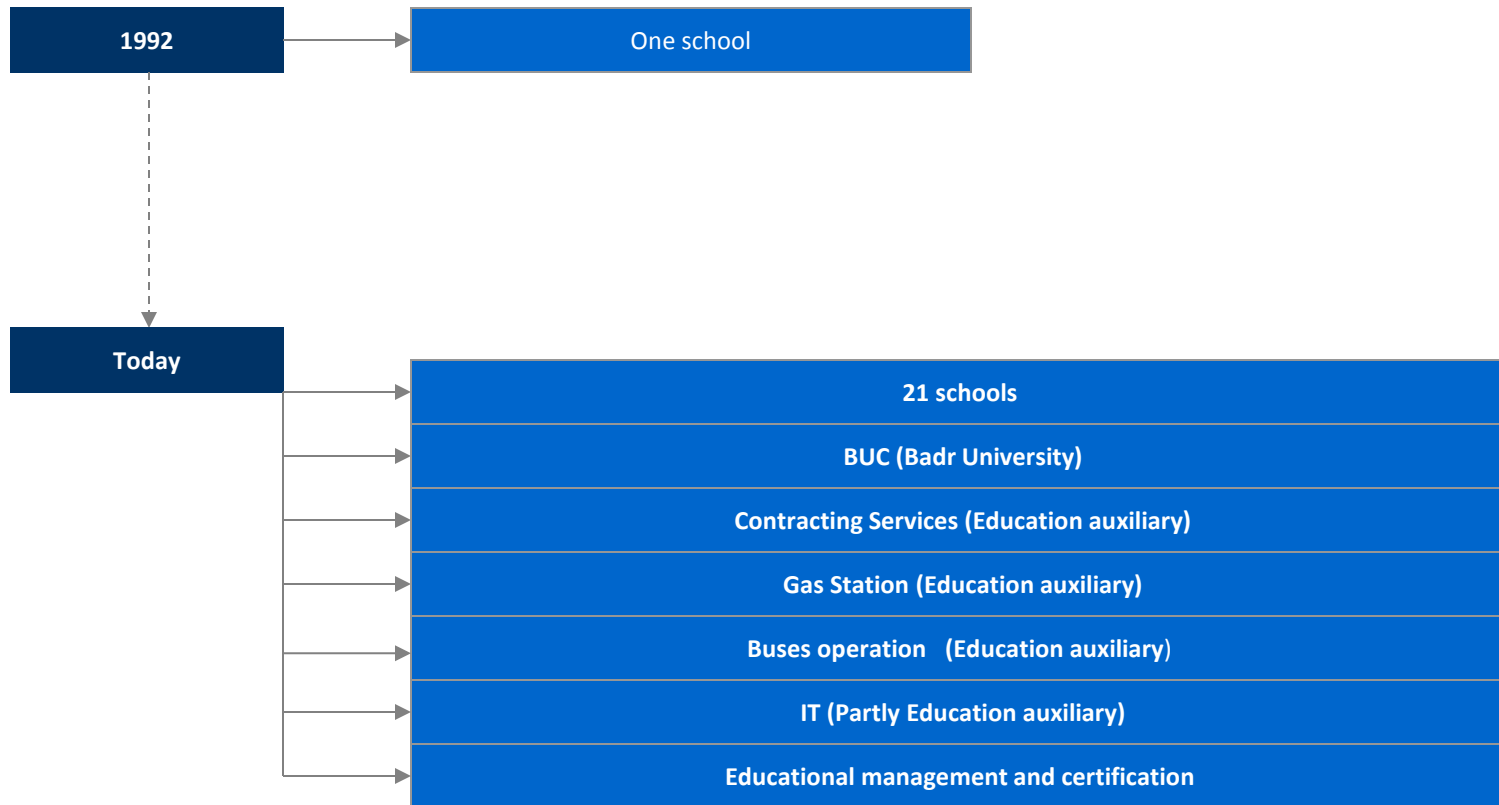


'ETHICAL POLICY'

“An actual social belief by the Founders” !!

A compelling growth story of a leading Egyptian education provider

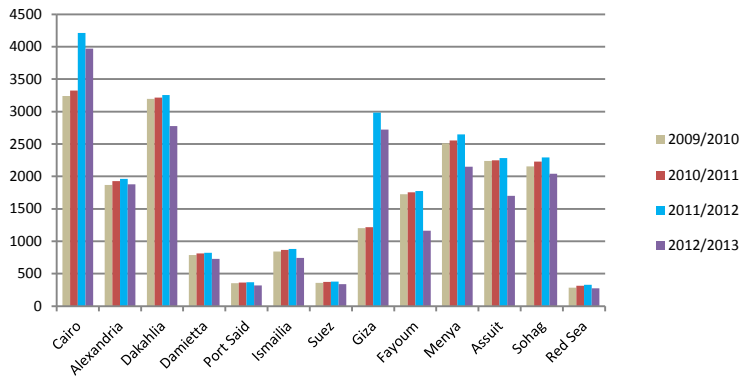
CIRA was founded in 1992. The company's primary purpose and core competency is to invest in and manage educational systems.



Geographic Sources of Students (Regional Disparity)

Egypt governorates have both public and private schools. On average, approximately 87.5% of schools in governorates are public schools.

Number of Schools in each Governorate, 2009 - 2013



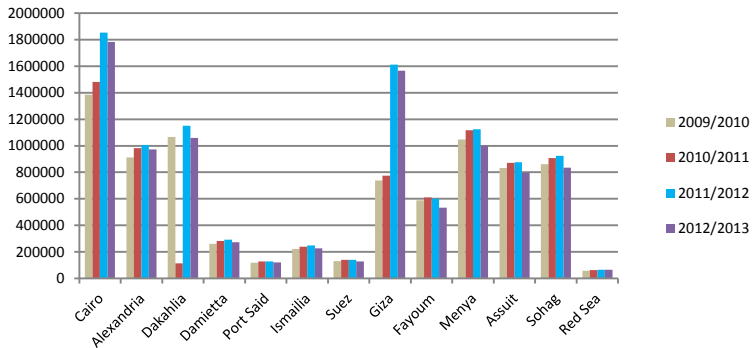
Source: Ministry of Education

The number of schools in each governorate has been increasing to absorb the increase in the number of students.

On average, the number of schools has been growing arriving at 47 million in 2013.

Some governorates are growing at a faster rate than others

Number of Students in Each Governorate, 2004 - 2008



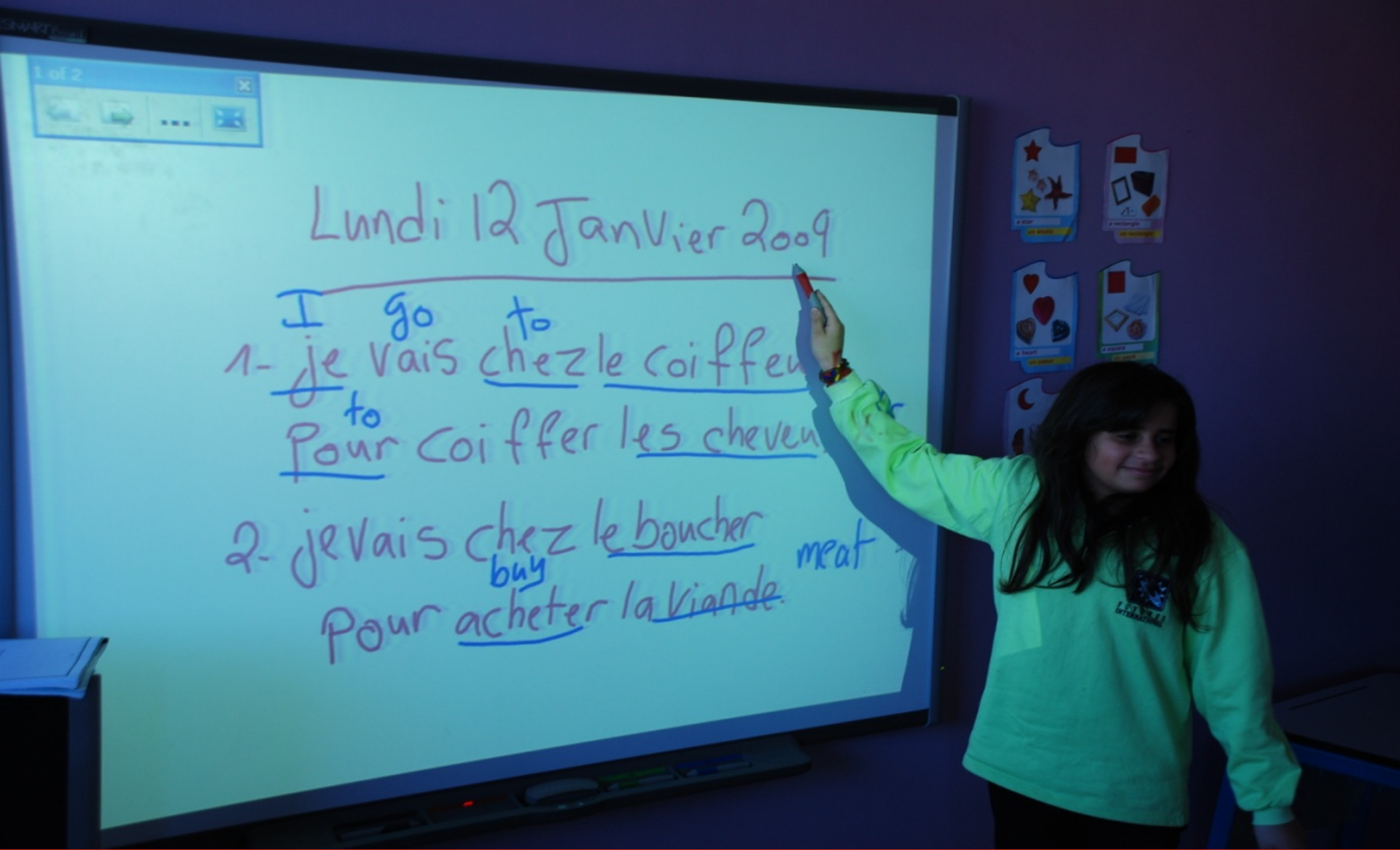
Source: Ministry of Education

The number of students registered in schools in each governorate has also been increasing, but at a slower rate than that of schools

On average, the number of students has been growing reaching 18 million in 2013, in comparison to 17 million in 2009

Geographic Sources of Students





Lundi 12 Janvier 2009

- I go to
- 1- je vais chez le coiffeur
to
pour coiffer les cheveux
- 2- je vais chez le boucher meat
to buy
pour acheter la viande

The Impact



Inclusive Quality



Accessible Network



**Innovation were
it matters**



Skills based learning



Access to a better life



Nurturing Citizenship



**1ST Rank Egyptian
Thanaweya (Math)**

**National Champions
in 5 Sports**

**Top Regional and
national champions
in Arts and IT**

e of Su



3 Million Users

1000's of Women
@ workforce

Model Syrian
Refugee School

50 Public
Schools

Extended Impact

Still CIRA experienced ...

A Continued growth in its revenues and EBITDA

An unprecedented access to finance (20 million USD from IFC and local banks)

An approach by more than 15 global and regional investors

A student growth by an average of 8-10% every year (30% more than the normal industry average)

2 times featured in IFC's governance success stories in the MENA

**A valuable amount of recognition for the idea, concept, product quality,
business model and governance structure**

We look forward to ...

**Continue our growth in every Egyptian governorate
(Service provision between 2 to 6%)**

National and Regional expansion for ESI's teacher training academy

Expand to serve Egyptian expats in the gulf area (9 million)

**Further develop our schooling model for vulnerable
groups (Syrian refugee school)**



The Futures of Egypt ..



Thank You