ECES


# The Egyptian Center for Economic Studies 

## Business Barometer

## July 2007

Issue No. 19

Performance and Expectations of the Egyptian Manufacturing,
Construction and Tourism Sectors

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A Publication of
The Egyptian Center for Economic Studies

## About the Business Barometer

In an attempt to provide timely information about the state of economic activity in Egypt, ECES published the first issue of the Industrial Barometer in 1998. The periodical reported the results of a biannual survey of 165 firms fully drawn from the industrial sector. However, to improve the depth of the report, the survey was expanded in the July 2000 issue to include 35 firms from the construction sector. This step converted the former Industrial Barometer into today's Business Barometer. The survey was further expanded in the July 2002 issue to include 10 firms from the tourism sector. In July 2006, the survey was expanded again to include a total of 320 firms (from 210). In July 2007, another 154 firms were added to the sample. These firms cover the transportation, communications and financial sectors. The new sample includes a total of 474 firms. In addition, a few questions were added to the survey questionnaire regarding the geographic distribution of exports, employment categories, prices of different inputs and types of investments. Detailed information about the sample and questionnaire can be found in the methodology section of the publication.

This edition of the Business Barometer reports the results of a stratified sample of 474 public and private firms. The survey covers their assessment of economic growth and the results of their operations in terms of production, sales, inventories, prices, wages, employment and investment over the first six months of 2007. It also summarizes their expectations for overall future economic performance as well as their own activities for the second half of 2007.

The interpretations and comments expressed in this survey are those of the ECES team, and do not necessarily reflect those of the ECES Board of Directors.

## ECES Business Barometer Team

Hanaa Kheir-El-Din, Executive Director and Director of Research
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Survey conducted by:
Market Research \& Development


## Overview

This edition of the Business Barometer reflects the views of 474 large firms regarding the overall performance of the economy as well as their own activities during the first six months of 2007 and their expectations for the second half of the year. The surveyed firms cover the manufacturing, construction, and tourism sectors, in addition to three new sectors surveyed for the first time, namely, transportation, communications and financial intermediation (for more details, see methodology).

With respect to the past six months, the number of firms with positive perceptions about economic growth more than doubled compared to the previous survey (Figure 1). Regarding own activities, more firms reported higher production, domestic sales, exports and investment. Broadly, the most favorable views were reported by the financial, tourism, construction, manufacturing and communications sectors, in that order. Less favorable views were expressed by transportation firms.
For the next six months, respondents' expectations were mixed. While relatively fewer firms anticipate an increase in economic growth, compared to the previous survey, more firms are optimistic about their own production, and domestic and international sales. Banks and other financial firms reported the highest expectations for the overall economy as well as their own performance. This could be explained by the rigorous measures undertaken recently to reform the financial sector. Firms engaged in tourism, communications, and construction, followed by manufacturing reported predominantly positive views and expectations, while transportation firms were less certain about their own performance.

Firms' positive outlook regarding own performance reflects favorable developments witnessed over the past few years. However, these positive views might not hold for long, as firms expressed uncertainty about the sustainability of economic growth in the short-run. To reinforce firms' confidence in the economy, more rigorous and comprehensive reform measures are needed, especially at the institutional and regulatory levels. As will be explained later, the majority of firms have voiced concern about government regulations, legal procedures and insufficient skilled labor.
The remainder of this edition of the Business Barometer elaborates on the main findings of the survey under four main headings: the level of economic activity (overall growth, production, sales, and inventory and capacity utilization);

Figure 1. Trends in Business Survey Indicators, 2005-2007 (net balance)





Source: Survey results.
prices and wages; investment and employment; and finally, the constraints facing the surveyed firms.

## The Level of Economic Activity

## Higher economic growth with dampened expectations

The majority of respondents reported higher (51 percent) or stable ( 35 percent) economic growth during the first six months of 2007. Firms' perceptions of economic growth are consistent with recent improvements in the macroeconomy. According to the Ministry of Finance (MoF), real GDP growth rate increased to 6.9 percent during the first three quarters of 2006/07, compared to 6.7 percent in the corresponding quarters of 2005/06. Economic growth during the period July-March of FY 2006/07 was mainly led by investment spending, which increased by 37 percent; and to a much lesser extent by household and government spending, which rose by 3.5 percent and 3.3 percent respectively, during the same period. However, on average, relatively fewer firms compared to the previous survey expect economic growth to rise or to remain stable during the coming six months.

At the sectoral level, the real growth rate of the construction sector reached 16 percent during the first three quarters of 2006/07 compared to 13 percent during the corresponding quarters in 2005/06. The communications sector also witnessed a real growth rate of 14 percent-4 percentage points higher than the same period in the previous fiscal year. Suez Canal and tourism activity achieved remarkable growth during July-September 2006/07, recording 16 and 13 percent growth rates, respectively (MoF 2007). Manufacturing, financial intermediation and other sectors also witnessed a slight increase in growth during the first three quarters of 2006/07, while that of mining declined significantly during the same period. These figures are largely in line with the survey results for the manufacturing, construction and tourism sectors. ${ }^{1}$

Regarding exports, preliminary balance of payments estimates for the first three quarters of 2006/07 demonstrated a 42 percent increase in non-petroleum exports, a slight decline in petroleum exports, and a 17 percent rise in services exports (Figure 2). Imports increased by 21 percent during the same period, reflecting rising domestic demand. In addition, the current account registered a surplus of US\$ 3.3 billion, a 74 percent growth over the corresponding period in 2005/06. Net foreign direct investment inflows reached

US $\$ 9,045$ million during the first three quarters of 2006/07, compared to US\$ 6,604 million in the corresponding three quarters of FY 2005/06.

Despite firms' conservative expectations about overall economic performance during the second half of 2007, high growth rates are more likely to continue, even beyond the next six months. According to Business Monitor and the Economist Intelligence Unit (EIU) forecasts, growth will likely be led by expansion in the construction, tourism, communications and financial sectors. In addition, FDI inflows are expected to increase through greenfield projects in these sectors, as well as in some manufacturing industries such as textiles and clothing. Prospective privatization of Banque du Caire as well as more public industrial firms will notably raise FDI inflows. Expansion of public spending is also anticipated due to government's commitment to implement the Presidential program, which includes several infrastructure projects, especially in the transportation and water and sanitation sectors. This may require an increase in public revenues to offset the negative impact of rising government spending on overall budget deficit. Banking sector reform, the use of privatization proceeds to pay off public sector loans and high liquidity are more likely to ease the pressure on credit availability to household and private business sectors.

However, business confidence about economic growth prospects is largely dampened by fiscal imbalances, and delayed regulatory, institutional and political reforms. More comprehensive and rigorous reforms in these areas are prerequisites for sustainable economic growth coupled with equitable income redistribution efforts.

Figure 2. Merchandise Exports, Tourism and Suez Canal Receipts


Source: Central Bank of Egypt.
Note: Q1: July-September; Q2: October-December; Q3: January-March; Q4: April-June.

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## Production increased with improved expectations

The majority of respondents reported higher ( 52 percent) or stable production ( 34 percent) during the first six months of 2007. The most favorable views were reported by firms in the financial, construction and tourism sectors. The performance of manufacturing firms was about average, while that of communications and transportation firms was less than average. Within the manufacturing sector, relatively more firms in the wood and furniture, non-metal, paper, heavy industries, minerals and food industries reported an increase in production. Only plastic, clothing and leather industries reported a decline in production.
Expectations for the next six months are also positive, with 79 percent and 15 percent of firms expecting higher or similar levels of production, respectively. The highest expectations were reported by the financial, communications, tourism, construction and manufacturing sectors; the transportation sector was slightly less optimistic. Within the manufacturing sector, the most favorable expectations were reported by firms in the wood and furniture, paper, leather and non-metal industries.


Source: Survey results.

## Domestic sales increased with favorable expectations

The majority of respondents reported higher ( 53 percent) or stable (31 percent) domestic sales during the first half of 2007. More firms in the financial, construction, and tourism sectors reported higher domestic sales with less manufacturing, communications and transportation firms reporting improvements in domestic sales. Within the
manufacturing sector, eleven out of the eighteen industries covered by the survey reported higher domestic sales. The leading firms were in the wood and furniture, pottery, paper and heavy industries. The recorded decline in domestic sales in the seven manufacturing industries was more pronounced in footwear, leather, non-metal and clothing industries.

Regarding expectations, most firms anticipate higher (78 percent) or stable (17 percent) domestic sales during the next six months. Relatively more firms were optimistic about domestic sales in the financial, tourism and construction sectors. Furthermore, most firms in manufacturing industries are expecting to raise sales.

## International sales also increased with favorable expectations

The majority of firms reported higher (51 percent) or stable (37 percent) international sales during the last six months, with more firms compared to the previous survey reporting higher or stable sales. The most favorable views were reported by the financial, construction and tourism sectors. Within the manufacturing sector, more firms in the metal, non-metal, and chemical industries reported an increase in exports. Figure 4 shows that international sales targeted mainly African, Arab, EU and Asian countries. A lower share was exported to the US. These results are largely in line with CAPMAS data on exports, which revealed that during the period January-May 2007, Egypt's exports to the EU and Asian countries represented 26.4 and 29.3 percent of total exports, respectively, while exports to the US were only 9.4 percent.

Figure 4. Geographic Distribution of Actual Exports: January - June 2007 and Expected Exports: July - December 2007


Source: Survey results.

With respect to the second half of 2007, most firms anticipate higher ( 79 percent) or stable ( 18 percent) international sales. Firms intend to increase their exports to all countries, especially to Arab countries and the US. The expected increase in exports to the US could be explained by the growth rate of exports under the QIZ protocol, which reached 25 percent of total exports during January-June 2007 compared to July-December 2006. Within the manufacturing sector, the most optimistic views were reported by heavy industries, minerals, textiles, beverages and tobacco, means of transportation, food and metal products industries.

With respect to government export subsidy that firms received during the last six months, the majority of firms reported stable ( 52 percent) or higher ( 36 percent) levels of subsidy. Relatively more firms in the manufacturing sector reported higher levels of export subsidy compared to other sectors.

## Firms increased inventories and capacity utilization

The majority of firms maintained (44 percent) or increased (30 percent) their inventory levels. In addition, most firms reported similar (46 percent) or higher (41 percent) levels of capacity utilization.

For the next six months, most firms intend to maintain (66 percent) or lower ( 26 percent) their inventories. Consequently, a sharp decline in inventories is expected compared to the previous survey. Moreover, the majority of respondents intend to increase (61 percent) or maintain ( 35 percent) their level of capacity utilization. This could be explained by firms intending to meet the expected increase in domestic and international sales by drawing down their inventories and raising their levels of capacity utilization.


Source: Survey results.

## Prices and Wages

## Stable prices with mixed expectations

Firms' views about output and intermediate input prices did not change significantly compared to the previous survey. The majority of firms reported stable ( 52 percent) or higher (40 percent) output prices. The percentage of firms reporting an increase in output prices is highest in the construction, tourism and manufacturing industries. The vast majority of firms reported higher ( 80 percent) or stable ( 18 percent) prices for intermediate inputs. Only firms in the manufacturing (2 percent) and transportation (1 percent) sectors reported lower intermediate input costs. The largest increase in the cost of intermediate inputs could be attributed to higher raw material prices compared to energy and maintenance costs.

For the second half of 2007, 96 percent of firms expect stable or higher output prices. However, fewer firms predict an increase in output prices ( 45 percent) compared to the previous survey ( 56 percent). In addition, firms anticipate higher ( 76 percent) or stable ( 23 percent) input prices. This trend has not changed much from the previous survey. Higher raw material prices as well as energy and maintenance costs are anticipated for the next six months. Only few firms in manufacturing ( 2 percent) and communications ( 7 percent) expect lower intermediate input prices.


Source: Survey results.

## Rising wages with lower expectations

The majority of firms reported higher ( 76 percent) or stable (23 percent) nominal wages during the last six months. Relatively more firms in the manufacturing, tourism and construction sectors reported wage increases. Regarding the second half of 2007, fewer firms expect to increase ( 65 percent) wage levels, compared to the previous survey (70
percent). More firms in the financial and manufacturing sectors compared to other sectors intend to increase wages.

## Investment and Employment

## Higher investment and employment with similar expectations

The majority of firms reported stable ( 57 percent) or higher (40 percent) investment levels during the first six months of 2007. The bulk of investments was directed to machinery and equipment. Regarding the next six months, all firms project to increase ( 61 percent) or maintain ( 39 percent) the level of investment.

The majority of firms also reported higher (46 percent) or stable (48 percent) investment in research and development (R\&D) during the last six months. More firms in the manufacturing and financial sectors invested in R\&D activities compared to other sectors.
With respect to employment, firms reported stable (58 percent) or higher ( 27 percent) levels during the first half of 2007. The majority of these firms hired more blue-collar ( 30 percent) than white-collar workers ( 24 percent); and more temporary ( 54 percent) than permanent workers (49 percent). More firms in the financial, communications and manufacturing sectors reported employment expansion. For the next six months, 57 percent of respondents project to maintain their level of employment, while 33 percent intend to increase it. Relatively more firms in the financial, manufacturing and communications sectors also project employment expansion.


Source: Survey results.

## Constraints

Major constraints: difficulty in dealing with government agencies and legal procedures; and insufficient skilled workers
The majority of firms expressed their concern about dealing with government agencies and legal procedures as well as insufficient skilled workers. Capital availability and weak demand were also reported as major constraints that affected firms' activities. Figure 8 illustrates constraints reported by firms as the major factors affecting their performance.


Source: Survey results.
Table 1. Survey Results: Summary of Business Sectors' Evaluations and Expectations ${ }^{1}$

| Indicator | Business |  |  |  |  |  |  |  | Manufacturing |  |  |  |  |  |  |  | Construction |  |  |  |  |  |  |  | Tourism |  |  |  |  |  |  |  |
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|  | Evaluation |  |  |  | Expectations |  |  |  | Evaluation |  |  |  | Expectations |  |  |  | Evaluation |  |  |  | Expectations |  |  |  | Evaluation |  |  |  | Expectations |  |  |  |
|  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  |
|  | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance }^{2} \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lover | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ |
| Economic growth | 51 | 35 | 14 | 37 | 54 | 39 | 7 | 47 | 44 | 40 | 16 | 28 | 49 | 42 | 9 | 40 | 56 | 28 | 16 | 40 | 57 | 36 | 7 | 50 | 55 | 33 | 12 | 43 | 56 | 39 | 5 | 51 |
| Business activity Production | 52 | 34 | 14 | 38 | 79 | 15 | 6 | 73 | 51 | 35 | 14 | 37 | 77 | 18 | 5 | 72 | 56 | 35 | 9 | 47 | 80 | 13 | 7 | 73 | 58 | 28 | 14 | 44 | 81 | 12 | 7 | 74 |
| Domestic sales | 53 | 31 | 16 | 37 | 78 | 17 | 5 | 73 | 54 | 28 | 18 | 36 | 75 | 20 | 5 | 70 | 57 | 32 | 11 | 46 | 82 | 11 | 7 | 75 | 55 | 32 | 13 | 42 | 84 | 11 | 5 | 79 |
| International sales | 51 | 37 | 12 | 39 | 79 | 18 | 3 | 76 | 47 | 40 | 13 | 34 | 84 | 15 | 1 | 83 | 61 | 29 | 10 | 51 | 78 | 22 | 0 | 78 | 54 | 35 | 11 | 43 | 64 | 27 | 9 | 55 |
| Inventory | 30 | 44 | 26 | 4 | 8 | 66 | 26 | -18 | 31 | 41 | 28 | 3 | 10 | 60 | 30 | -20 | 24 | 49 | 27 | -3 | 6 | 72 | 22 | -16 | 23 | 62 | 15 | 8 | 0 | 86 | 14 | -14 |
| Level of capacity utilization ${ }^{3}$ | 41 | 46 | 13 | 28 | 61 | 35 | 4 | 57 | 38 | 48 | 14 | 24 | 62 | 34 | 4 | 58 | 41 | 51 | 8 | 33 | 60 | 36 | 4 | 56 | 49 | 33 | 18 | 31 | 59 | 41 | 0 | 59 |
| Prices |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Final product prices | 40 | 52 | 8 | 32 | 45 | 51 | 4 | 41 | 44 | 47 | 9 | 35 | 45 | 52 | 3 | 42 | 58 | 38 | 4 | 54 | 69 | 29 | 2 | 67 | 54 | 39 | 7 | 47 | 47 | 51 | 2 | 45 |
| Intermediate input prices | 80 | 18 | 2 | 78 | 76 | 23 | 1 | 75 | 76 | 22 | 2 | 74 | 74 | 24 | 2 | 72 | 90 | 10 | 0 | 90 | 93 | 7 | 0 | 93 | 93 | 7 | 0 | 93 | 81 | 19 | 0 | 81 |
| Wage level | 76 | 23 | 1 | 75 | 65 | 34 | 1 | 64 | 80 | 20 | 0 | 80 | 71 | 29 | 0 | 71 | 76 | 24 | 0 | 76 | 62 | 38 | 0 | 62 | 77 | 23 | 0 | 77 | 63 | 35 | 2 | 61 |
| Primary inputs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Investment | 40 | 57 | 3 | 37 | 61 | 39 | 0 | 61 | 44 | 53 | 3 | 41 | 60 | 40 | 0 | 60 | 46 | 51 |  | 43 | 69 | 31 | 0 | 69 | 38 | 62 | 0 | 38 | 51 | 49 | 0 |  |
| Employment | 27 | 58 | 15 | 12 | 33 | 57 | 10 | 23 | 26 | 56 | 18 | 8 | 34 | 52 | 14 | 20 | 22 | 54 | 24 | -2 | 16 | 73 | 11 | 5 | 22 | 71 | 7 | 15 | 23 | 70 | 7 | 16 |


| Indicator | Transportation |  |  |  |  |  |  |  | Communications |  |  |  |  |  |  |  | Financial Intermediaries |  |  |  |  |  |  |  |
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|  | Evaluation |  |  |  | Expectations |  |  |  | Evaluation |  |  |  | Expectations |  |  |  | Evaluation |  |  |  | Expectations |  |  |  |
|  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  | Jan. - June 2007 |  |  |  | July - Dec. 2007 |  |  |  |
|  | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lowe | $\begin{gathered} \mathrm{Net} \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \mathrm{Net} \\ \mathbf{B}_{\text {Banance }}{ }^{2} \end{gathered}$ | Higher | Same | Lowe | $\begin{gathered} \text { Net } \\ \text { Balanc } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Bance } \end{gathered}$ |
| Economic growth | 54 | 30 | 16 | 38 | 57 | 39 | 4 | 53 | 39 | 47 | 14 | 25 | 44 | 41 | 15 | 29 | 69 | 25 | 6 | 63 | 67 | 31 | 2 | 65 |
| Business activity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Domestic sales | 36 | 47 | 17 | 19 | 67 | 20 | 13 | 54 | 42 | 47 | 11 | 31 | 77 | 23 | 0 | 77 | 65 | 20 | 15 | 50 | 86 | 12 | 2 | 84 |
| International sales | 43 | 39 | 18 | 25 | 74 | 18 | 8 | 66 | 30 | 42 | 28 | 2 | 49 | 48 | 3 | 46 | 88 | 12 | 0 | 88 | 96 | 2 | 2 | 94 |
| Inventory | 9 | 55 | 36 | -27 | 0 | 91 | 9 | -9 | 20 | 70 | 10 | 10 | 11 | 78 | 11 | 0 | 67 | 33 | 0 | 67 | 0 | 75 | 25 | -25 |
| Level of capacity utilization ${ }^{3}$ | 48 | 38 | 14 | 34 | 63 | 32 | 5 | 58 | 39 | 53 | 8 | 31 | 54 | 31 | 15 | 39 | 50 | 39 | 11 | 39 | 53 | 42 | 5 | 48 |
| Prices |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Final product prices | 28 | 68 | 4 | 24 | 40 | 58 | 2 | 38 | 11 | 78 | 11 | 0 | 13 | 66 | 21 | -8 | 25 | 65 | 10 | 15 | 41 | 56 | 3 | 38 |
| Intermediate input prices | 84 | 15 | 1 | 83 | 77 | 23 | 0 | 77 | 63 | 37 | 0 | 63 | 46 | 47 | 7 | 39 | 77 | 23 | 0 | 77 | 85 | 15 | 0 | 85 |
| Wage level | 71 | 27 | 2 | 69 | 46 | 50 | 4 | 42 | 52 | 48 | 0 | 52 | 46 | 54 | 0 | 46 | 71 | 29 | 0 | 71 | 72 | 26 | 2 | 70 |
| Primary inputs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Investment | 15 | 84 | 1 | 14 | 42 | 58 | 0 | 42 | 33 | 67 | 0 | 33 | 59 | 41 | 0 | 59 | 49 | 46 | 5 | 44 | 85 | 15 | 0 | 85 |
| Employment | 23 | 63 | 14 | 9 | 20 | 71 | 9 | 11 | 27 | 67 | 6 | 21 | 32 | 64 | 4 | 28 | 41 | 51 | 8 | 33 | 64 | 33 | 3 | 61 |

[^1]

| Indicator | July-December 2004 |  |  |  | January-June 2005 |  |  |  | July-December 2005 |  |  |  | January-June 2006 |  |  |  | July-December 2006 |  |  |  | January-June 2007 |  |  |  | July-December 2007 |  |  |  |
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|  | Higher | Same | Lower | $\begin{gathered} \mathrm{Net}^{\mathrm{Najanc}}{ }^{2} \\ \text { Bala } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ | Higher | Same | Lower | $\underbrace{}_{\substack{\text { Net } \\ \text { Balance }}}$ | Higher | Same | Lower | $\begin{gathered} \text { Net } \\ \text { Balance } \end{gathered}$ |
| Economic growth | 41 | 34 | 25 | 16 | 49 | 33 | 18 | 31 | 53 | 34 | 13 | 40 | 56 | 36 | 7 | 49 | 48 | 37 | 14 | 34 | 58 | 35 | 7 | 51 | 54 | 39 | 7 | 47 |
| Business activity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Production | 65 | 26 | 9 | 56 | 67 | 25 | 8 | 59 | 77 | 18 | 5 | 72 | 72 | 18 | 10 | 62 | 73 | 20 | 7 | 67 | 72 | 23 | 6 | 66 | 79 | 15 | 6 | 73 |
| Domestic sales | 61 | 29 | 10 | 51 | 61 | 28 | 11 | 50 | 75 | 19 | 6 | 69 | 66 | 24 | 10 | 56 | 68 | 23 | 9 | 60 | 69 | 25 | 6 | 62 | 78 | 17 | 5 | 73 |
| International sales | 65 | 20 | 15 | 50 | 67 | 22 | 11 | 56 | 72 | 21 | 7 | 65 | 74 | 21 | 4 | 70 | 74 | 19 | 7 | 68 | 71 | 26 | 3 | 68 | 79 | 18 | 3 | 76 |
| Inventory | 18 | 44 | 38 | -20 | 19 | 43 | 38 | -19 | 15 | 55 | 30 | -15 | 18 | 43 | 39 | -21 | 26 | 45 | 29 | -3 | 26 | 50 | 24 | 2 | 8 | 66 | 26 | -18 |
| Level of capacity utilization ${ }^{3}$ | 50 | 41 | 9 | 41 | 59 | 36 | 5 | 54 | 63 | 34 | 3 | 60 | 57 | 36 | 7 | 50 | 65 | 29 | 6 | 58 | 69 | 27 | 4 | 65 | 61 | 35 | 4 | 57 |
| Prices |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Final product prices | 38 | 52 | 10 | 28 | 51 | 39 | 10 | 41 | 44 | 49 | 7 | 37 | 43 | 51 | 6 | 37 | 50 | 46 | 4 | 45 | 56 | 38 | 5 | 51 | 45 | 51 | 4 | 41 |
| Intermediate input prices | 66 | 20 | 14 | 52 | 71 | 22 | 7 | 64 | 57 | 31 | 12 | 45 | 64 | 32 | 4 | 59 | 70 | 27 | 4 | 66 | 75 | 22 | 3 | 72 | 76 | 23 | 1 | 75 |
| Wage level | 57 | 40 | 3 | 54 | 67 | 31 | 2 | 65 | 68 | 31 | 1 | 67 | 65 | 35 | 0 | 65 | 68 | 32 | 1 | 67 | 70 | 30 | 1 | 69 | 65 | 34 | 1 | 64 |
| Primary inputs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Investment | 46 | 54 | 0 | 46 | 52 | 48 | 0 | 52 | 59 | 41 | 0 | 59 | 51 | 49 | 0 | 51 | 59 | 41 | 0 | 59 | 61 | 39 | 0 | 60 | 61 | 39 | 0 | 61 |
| Employment | 17 | 65 | 18 | -1 | 22 | 58 | 20 | 2 | 24 | 61 | 15 | 9 | 22 | 63 | 15 | 8 | 33 | 55 | 12 | 21 | 35 | 53 | 11 | 24 | 33 | 57 | 10 | 23 |

${ }_{2}^{1}$ 'Numbers represent percent of total responses. Higher, same and lower may not add up to 100 due to rounding.
${ }^{3}$ Higher $=$ approaching full capacity; Same $=$ normal capacity utilization; Lower $=$ below capacity utilization.

## Methodology

Due to the lack of timely real-side data on the Egyptian economy, in 1998 ECES created and conducted a biannual survey targeting the most important sectors affecting economic activity. Aside from providing useful information on business sector views about past performance, the survey also sheds light on the sector's expectations for future production, prices, employment, and investment. Starting this issue, the survey is to be based on a sample of large firms (in terms of activity levels) in the manufacturing, construction and tourism sectors, in addition to transportation, communications and financial sectors. It will continue to be conducted biannually in June and December.

In 1998, the survey was confined to the manufacturing sector. The decision to include the construction sector in 2000 was based on several observations. First, it was noticed that the government made a great effort to provide adequate infrastructure. This led to a significant increase in the construction sector's share in economic activity from 4.94 percent of GDP in FY 1989/1990 to 6 percent in FY 1998/1999. Furthermore, the sector absorbs virtually 8 percent of total employment in the Egyptian economy. The sector investment is rapidly expanding, with the private sector implementing over 80 percent of such investment.
In June 2002, ECES expanded the sample to include the tourism sector due to its relative importance as Egypt's largest foreign exchange earner. The contribution of this sector to GDPexceeds the average of 1.5 percent reported in national accounts. Estimates of tourism's direct and indirect impact on GDP reached 11 percent of GDP in 2000. The sampled firms cover the two main activities in the tourism sector, namely hotels and travel agencies.
In the July 2006 edition, the sample was revised to reflect the contribution of the manufacturing, construction and tourism sectors to GDP and the role of public and private enterprises in generating value added within each sector in accordance with the Ministry of Planning data for 2004/05. Also, the sample of firms was increased to 320 firms (from 210 firms) to allow a broader coverage of large businesses in the economy. Sectoral breakdown of the sample was as follows: 227 manufacturing firms, 50 construction firms and 43 tourism firms.

The structure of the manufacturing sector's sample was also revised to reflect the contribution of each industry to manufacturing value added and the importance of public versus private production within each industry based on

CAPMAS Annual Industrial Statistics 2004 (for the private sector) and 2003/04 (for the public sector). Manufacturing sub-sectors are: food; beverages and tobacco; spinning and weaving; ready-made clothes; wood and furniture; paper and its products; printing; shoes; leather and leather products; rubber products; chemicals and chemical-related products; non-metal mining products; basic metal products; and transportation equipment.
In the current issue (July 2007), the sample was further expanded to include an additional 154 firms covering three more sectors; namely transportation (57 firms), communications ( 28 firms) and financial intermediaries sectors ( 65 firms) and an additional 4 firms were added from the construction sector. The number of firms in each sector reflects its share in the 2005/06 GDP. These sectors were selected for their growing contribution in economic activity. In addition, the questionnaire was revised to include more details about firms' evaluation of the geographic distribution of exports, the prices of different intermediate inputs, namely raw materials, energy and maintenance costs, the type of investment: in machinery and equipment, land and buildings, and finally the type of employment, whether white or blue collar. Questions about firms' expectations regarding the geographic distribution of exports and the price of intermediate inputs, by type, were also added to the questionnaire. Three more questions were added to the questionnaire: firms' evaluation of research and development ( $R \& D$ ) spending, support received from the government (such as export subsidies) and sources of finance. The types of constraints that face firms' activities were expanded to include other constraints such as: dealing with government procedures, legal procedures, export procedures, land availability, credit cost and procedures.
The survey elicits responses of firms on current levels of activity in terms of production, sales in domestic and international markets, inventories, the level of capacity utilization, the prices of final products and of intermediate inputs, as well as wages, employment and investment. The survey also probes the changing nature of constraints on business, as well as assessment of overall economic growth (see attached questionnaire).

> ECES would like to express its deep appreciation to all companies that participated in the completion of the questionnaires in due time, and would welcome any comments or suggestions for further improvement.


Respondent Name: $\qquad$ Position: $\qquad$
Enterprise Name: $\qquad$
Nature of Activity: $\qquad$ Specialization: $\qquad$
Telephone Number: $\qquad$
Sector: $\qquad$
$\square$ Public
$\qquad$ Private
Year of Foundation: Number of Employees:

Surveyed Period: (January 2007 - June 2007)

1- During the past six months relative to the preceding six months:

- Was your production/volume of activity:
- Was your sales volume/size of activity in the domestic market:
- Was your sales volume/size of activity in the international market:

| - | European Union |
| :--- | :--- |
| - | United States of America |
| - | Arab Countries |
| - | Asia (excluding Arab countries) |
| - | Africa (excluding Arab countries) |

- Did prices of your products/ projects:
- Did prices of your inputs:
$-\quad$ Raw materials
- $\quad$ Energy
- $\quad$ Maintenance
- Did your wage level:
- Did your inventories:
- Was your capacity utilization:
- Did your employment, from:
- White-collar:
$-\quad$ Permanent
$-\quad$ Temporary
$-\quad$ Blue-collar:
$-\quad$ Permanent
$-\quad$ Temporary
- Did your investment in:

$$
\begin{array}{ll}
- & \text { Land } \\
- & \text { Buildings } \\
- & \text { Machinery \& Equipment }
\end{array}
$$

- Did your expenditure on R\&D
- Did the value of subsidies that your firm benefit from (if applicable)*

|  |  |  |  | \% |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
|  |  |  |  |  |  |  |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Higher | $\square$ | Normal | $\square$ | Lower | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
|  |  |  |  |  |  |  |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Approaching $\square$ | Normal | $\square$ | Below | - |  |


| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ |  | Rise | $\square$ | Stay the same | $\square$ | Fall |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall | - |

The year before the survey period:-
The survey period:
Faster
$\square$ At the same rate $\square$ Slower

## 4－What are your company＇s main sources of finance from the following list，ranking your choices on a scale from $\mathbf{1}$ to $\mathbf{4}$（1 for the lowest

 and 4 for the highest source）：|  | Source | Rank |
| :--- | :--- | :---: |
| $1-$ | Own fund／business partner |  |
| $2-$ | Bank credit |  |
| $3-$ | Issuing bonds |  |
| $4-$ | Stock market（selling stocks） |  |

5－Is your production currently constrained：
Yes
No

If yes，please rank on a scale from 0 to 4 the following constraints to your production process，where 0 indicates not a constraint and 4 refers to severe constraints．

|  | 0 | 1 | 2 | 3 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| －Insufficient demand |  |  |  |  |  |
| －Insufficient capital |  |  |  |  |  |
| －Insufficient access to imports |  |  |  |  |  |
| －Insufficient skilled workforce |  |  |  |  |  |
| －Complicated export procedures |  |  |  |  |  |
| －Difficulty to obtain credit |  |  |  |  |  |
| －High interest rate on loans |  |  |  |  |  |
| －Difficulties related to terms of obtaining a bank credit |  |  |  |  |  |
| －Difficulty to obtain land（for new projects or expansions） |  |  |  |  |  |
| －Complicated legal procedures |  |  |  |  |  |
| －Difficulty in interacting with government agencies |  |  |  |  |  |
|  |  |  |  |  |  |

## 6－In the next six months，do you expect：

－Your production／volume of activity to：

| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |

－Your sales volume／size of activity in the domestic market to：
$\square$ Rise
$\square$ Stay the same $\square$ Fall
－Your sales volume／size of activity in the international market to：
－European Union

| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |
| $\square$ | Rise | $\square$ | Stay the same | $\square$ | Fall |

－Prices of your products／projects to：
－Rise
$\square$ Stay the same
Fall
$\square$ Rise
$\square \quad$ Stay the same


Fal
$\square$ Rise
$\square \quad$ Stay the same

－Wage level to：
$\square$ Rise
$\square$ Stay the same

7－In the next six months，are you planning to：
$\square$ Increase your workforce
$\square$
Maintain it
$\square$ Increase capital investment
$\square$ Maintain it
$\square$ Decrease it \％in case of increasing

8－In the next six months，do you expect：

| - | Your inventory to： | $\square$ | Increase | $\square$ | Stay the same | $\square$ | Decrease |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| - | Productive capacity utilization to： | $\square$ | Increase | $\square$ | Stay the same | $\square$ | Decrease |

9－In the next six months，do you expect the economy to grow
$\square$ Faster
$\square$ At the same rate
$\square \quad$ Slower

[^2]
[^0]:    ${ }^{1}$ Other sectors were included in the current survey for the first time, so similar comparison could not be conducted.

[^1]:    ${ }^{2}$ 'Numbers represent percent of total responses. Higher, same and lower may not add up to 100 due to rounding.
    ${ }^{3}$ Higher $=$ approaching full capacity; Same = normal capacity utilization; Lower $=$ below capacity utilization.

[^2]:    ＊Like exporting subsidies，for example．

