



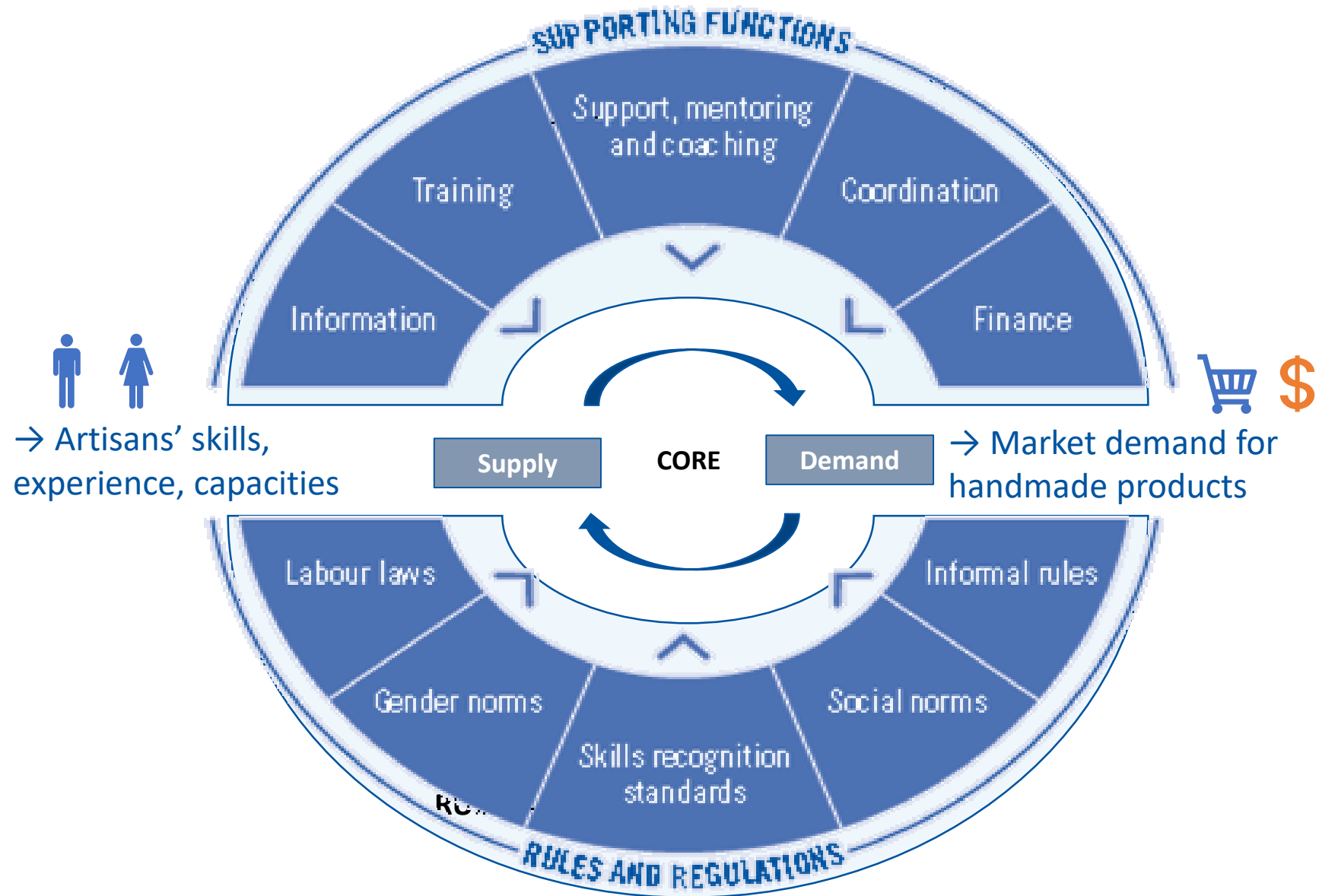
Handicrafts in Egypt

Are we on the right track?

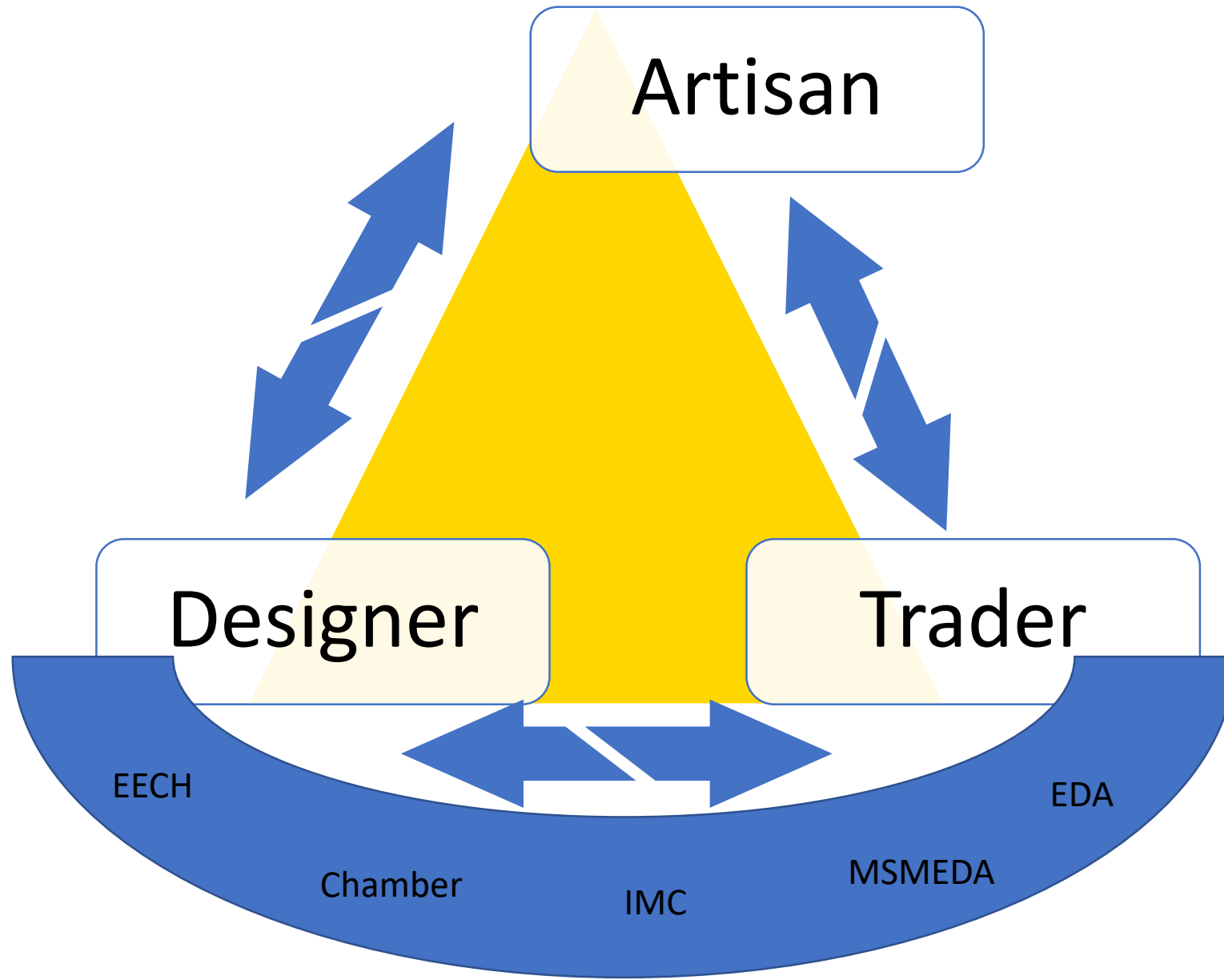
Cairo, 11 Sep 2019 - ECES

Hisham EL Gazzar
Chairman, EECH

Methodology (M4P approach)



The Golden Pyramid of Handicrafts



Thank You